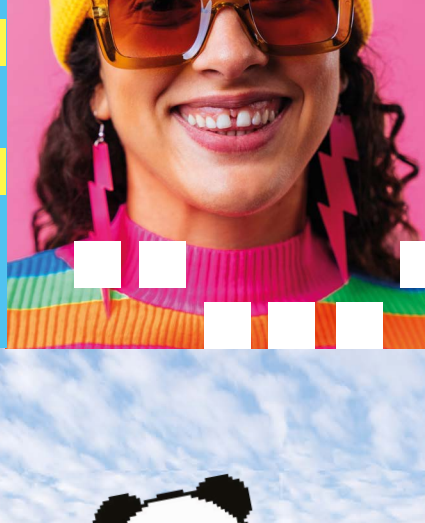
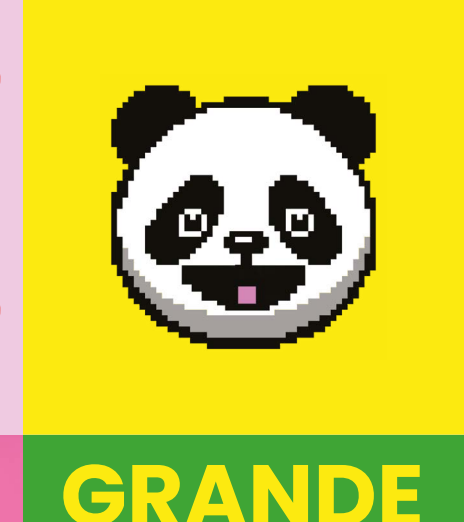




WHAT'S
THIS?
WHAT'S
THIS?



GRANDE PANDA
THE
SHAPE
OF
HAPPINESS



**MORE
THAN
AN
ICON**



**HAPPINESS
FOR
EVERYONE**

Always carry your world with you and share it with your families.

**SHINE
LIKE
A PIXEL**



Grande Panda embodies its iconic heritage with a sophisticated everyday design, featuring unique **pixel led headlamps**.

**HYBRID
VERSION**

DISCOVER
MORE

**DOUBLE
THE CHOICE,
DOUBLE
THE JOY**

**FULL
ELECTRIC**

Equipped with a 44 kWh battery and an 83 kW (113 HP) electric motor, the all-electric Grande Panda offers a range of 320 km.



**POWERED
BY GOOD
VIBES**

Grande Panda is a car that looks to the future: in its Full Electric version, it features the revolutionary **4.5 m spiral cable**, an innovative and highly practical solution.



**TECH
IT
EASY**



With **10,25" touchscreen** radio, Apple CarPlay, Android Auto, the wireless phone charger combined with up to 4 x USB-C fast charging and 10" digital cluster, life on board has never been easier.



**GLEE,
ALWAYS
ON TRACK**

All versions are equipped with an **automatic dual-clutch** to make your driving experience truly joyful and effortless.

**ETHIC &
AESTHETIC**



The dashboard is made with **BAMBOX Bamboo Fiber Tex®**, containing 33% of real bamboo fibres.

For each Grande Panda, approximately 140 drink beverage cartons have been recycled, using innovative and low impact materials.



**MORE
ROOM
FOR
PLEASURE**

4 metres in length, 412 litres (hybrid version) or 361 litres (electric version) of trunk capacity: **all the space you need** to do whatever you want.

**CHOOSE^(RED)
SAVE LIVES**



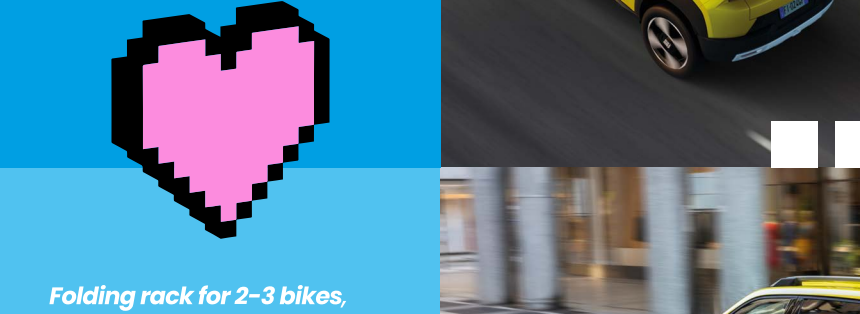
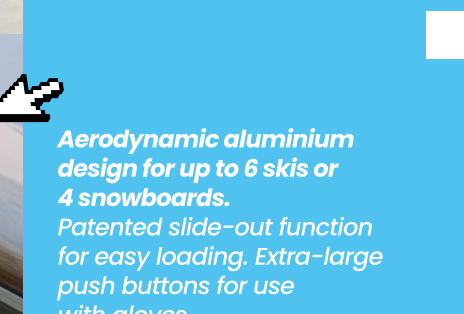
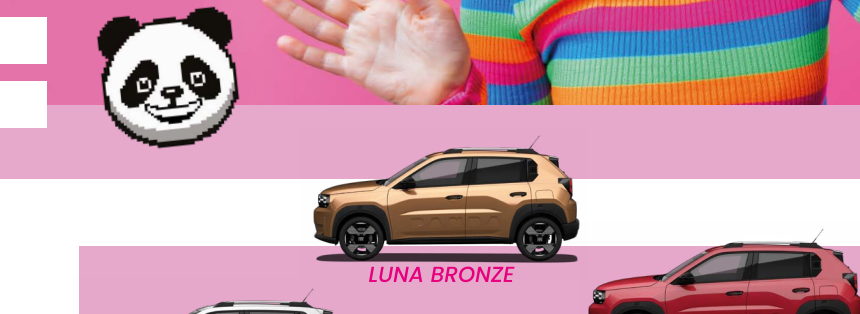
Founded by Bono & Bobby Shriver in 2006 to fight AIDS, **(RED)** partners with the world's most iconic brands and people to create products and experiences that raise money, heat and urgency for global health crises. To date, **(RED)** has generated over \$785 million for the Global Fund, helping more than 325 million people. The all-new **(GRANDE PANDA)^{RED}** was created for global wellbeing, in celebration of the Fiat and **(RED)** partnership.

(GRANDE PANDA)^{RED}



**ALL THE
COLOURS
TO SMILE**

Choose the palette that makes your world sparkle.



**GREAT
FEATURES
FOR
GREATER
FUN**

Black aerodynamic roof box with diffuser technology to reduce fuel consumption. Dual-side opening and exterior handles for easy use.



Aerodynamic aluminium design for up to 6 skis or 4 snowboards. Patented slide-out function for easy loading. Extra-large push buttons for use with gloves. No excess fuel consumption.

Folding rack for 2-3 bikes, mounted on a hitch ball with electrical connection. Innovative, lightweight and space-saving for easy use.



GRANDE PANDA
LIFE IS PANDASTIC





FIAT GRANDE PANDA

FIAT GRANDE PANDA